# 2025 Holiday Festival of the Arts

## Vendor Guidelines and Application

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**PLEASE READ THE ENTIRE APPLICATION CAREFULLY!**
**If you have any questions about any part of the application contact us at (360) 676-8548 or email us at holidayfestival@alliedarts.org**

The Holiday Festival of the Arts is a five-to-six-week-long indoor arts festival featuring 100 artisans from our region. Aside from vendors selling their wares, the festival boasts live music and workshops for children on the weekends. The booths are unstaffed, with central checkout, meaning we stay the long hours for you.

****NOTE**** This is a highly competitive **juried** festival. Allied Arts strives to choose a varied selection of new and returning exhibitors in a wide range of media and price points. Participants from last year are not automatically accepted again this year.

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## 2025 Jury Timeline

| **Friday, April 25** | **In May** | **After Juried Decisions are made** |
|---|---|---|
| Application Deadline | Jury decisions | Notification letters sent to all applicants |

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## 2024 Holiday Festival Timeline

**Festival Dates:**
November 22 - December 24, 2024

**Set up:**
Wednesday and Thursday
November 19 & 20 times TBA

**Festival Hours:**
November 21 - December 24
Seven Days a Week 10am - 6pm
*Closed Thanksgiving Day*
*Closing at 3pm on December 24*

**Take-down and Clean up:**
December 24, 26 & 27, times TBA

## Booth Fees and Commission Rates

Single Booth Fee: **$210** after July 1st Single Booth Size: **3 feet x 6 feet**

**Take note:** CBD, THC, and marijuana products are not allowed.

All vendors **must** supply their own tables and display furniture.

No jury fees **but you must be an Allied Arts Business member** to apply - $85/year

Power is available but you need to supply your own 3-prong extension cord and power strip with fuse.

You may use locked cases and we will have a dedicated person with keys. An effort will be made to place booths with higher value items closer to the register area.

**30% commission will be taken from vendors at the Holiday Festival.** All vendors are required to work a minimum of three (3) 3-hour security shifts per booth (six shifts for double booths). **If you do not complete all of your shifts, a 50% commission will be taken and your participation going forward may be jeopardized.**

# Guidelines for the 2025 Holiday Festival

By applying to the 2025 Holiday Festival, you are agreeing to comply with the following guidelines:

Application deadline **Friday, April 25th, 2025 by 4pm.** All applications must include images, application form and needed Allied Arts Business membership, to be considered for the Holiday Festival.

**Artists may only display work in the categories in which they are accepted.**

**All work must be hand-made by the artist applying:** no work from kits, commercial plans, mass produced, factory made or assembled items are permitted. The artist must have direct, hands-on involvement over the creative and production processes. Soap, bath and body, and food vendors must submit ingredient lists for their products.

**Artists may not exhibit the work of other artists.**

**All work displayed must be of the quality submitted for jurying.** Allied Arts reserves the right to require removal of items that are not of the quality and/or category approved through the jury process.

**In order to sustain a high quality of work, everyone must jury, regardless of past participation.**

Work must be merchandised within the allotted booth space in a creative and artistic manner.

Allied Arts of Whatcom County reserves the right to make any necessary alteration to a booth to attain the highest level of presentation.

Inventory must be maintained at a reasonable level throughout the duration of the show. Allied Arts of Whatcom County reserves the right to refuse future participation to any artist not maintaining their inventory.

**All vendors are required to complete three (3) 3-hour shifts for a single booth and 3 additional 3-hour shifts for a double booth to receive the 30% commission rate.** If artists do not complete these shifts, a 50% commission will be taken and your participation in future festivals may be jeopardized.

## Membership Requirements:

Allied Arts requires that everyone who applies for the 2025 Holiday Festival, must be an Allied Arts Business Member. To upgrade your membership to become a Business Member please check the appropriate box on the application form and include your dues payment with your submission.

## Application Guidelines:

****NOTE**** The jury committee may not be familiar with your work. Supplying quality photos of your works and booth set-ups is **highly** encouraged.

**Applications are due no later than April 26, 2025 | INCOMPLETE APPLICATIONS WILL NOT BE CONSIDERED!**

To be considered for the 2025 Holiday Festival your application must include:

**1. 4 - 10 current images:** High-quality photographs taken within the last 2 years. Digital files must be at least 300 dpi and in jpg format. If you have participated in other festivals, please include at least one picture of your display. If you are accepted, your images may be used for publicity now and in the future.

**2.** An **image list** with descriptions of each piece. (Include size, medium, price and year produced)

**3.** A **brief description** of your technique and/or artist's statement. Soap, bath and body, and food vendors please include ingredient lists for your products.

**Mail packets to**: Allied Arts of Whatcom County
2025 Holiday Festival
PO Box 2584
Bellingham, WA 98227

**Drop off packets at**: The Allied Arts of Whatcom County offices, located at 1418 Cornwall Avenue, in Downtown Bellingham. We are open Tuesday through Saturday 11am to 4pm.

**Please include a self-addressed stamped envelope if you would like your photographs or CDs returned.** If you are accepted to participate, your portfolio will not be returned until after the festival.

If you have any questions about any portion of this application please call us at 360-676-8548 x102, or email at holidayfestival@alliedarts.org.

# Application Form for the 2025 Holiday Festival of the Arts

**Name:**_____ **Business Name:**_____

**Address:** _____ **City:**_____ **State:**_____

**Zip:**_____ **Phone:**_____ **Email:**_____

**Website:** _____

**Medium (please check all that apply)**

☐ 2-D art (photo, painting, print-making)
☐ glass
☐ sculpture
☐ ceramics
☐ jewelry
☐ wood
☐ fiber art
☐ metal
☐ mixed media/assemblage
☐ leather
☐ other _____
☐ bath and body
☐ food

**Membership Status:**

☐ **I am** currently at the Business Membership level or higher.

☐ **I am not** currently a Business Member. I have included my dues payment with this application.

☐ I agree to follow all Standards and Guidelines as set forth on this form. (find the standards at www.alliedarts.org/holidayfestival)

☐ I am interested in a double booth.

☐ Yes, you may use my images for publicity purposes.

To be considered your application must include:

☐ This completed and signed application form
☐ Membership fees if needed
☐ All submission materials:

1. A minimum of 4 current images
2. An image list with descriptions of each piece**.**
3. A brief description of your technique and/or artist's statement. Ingredient lists for soap, bath and body, and food products.

**Please Drop off your application at:**
**1418 Cornwall Ave. Downtown Bellingham,**

**Or mail to:**
**Allied Arts of Whatcom County**
**Attn: 2025 Holiday Festival**
**PO Box 2584**
**Bellingham, WA 9822**

**<u>DO NOT</u> send your booth fee in advance. Instructions for booth payment will be included in your acceptance packet.**

As legal representative of the above named vendor, I agree to defend & hold harmless Allied Arts of Whatcom County & Directors, individually or severally from all liabilities or any injuries, sickness, and/or claims of malfeasance resulting from the making, preparing, selling and/or distributing of my products and/or services to the general public.

Signature:_____ Date: _____