ALLIEDARTS
— OF WHATCOM COUNTY —

Sponsorship Opportunities

There are many ways to sponsor Allied Arts of Whatcom County throughout the year. We welcome collaborations with local businesses to support the arts in Whatcom County!

Sponsorship provides a variety of ways for you to combine your support of Allied Arts with marketing benefits. From our exhibits to programs to annual festivals: find the option that best suits how you would like to lend support as a sponsor.

Sponsorships and Donations do not include Membership benefits. See membership page for membership tier/details.

Select the Sponsorship Category you would like to support and Amount of Donation:

Allied Arts Season Sponsorship - Support all that Allied Arts has to offer from our award winning educational programs to our community focused exhibits and festivals.

- ☐ **Option 1: Friend of the Arts - $1,500.** Your logo will be included on the support page of the Allied Arts Website and special recognition in the Report and Social Media.
- ☐ **Option 2: Gold Supporter - $2,500.** Same as above and logo will be include on all event posters.
- ☐ **Option 3: Platinum Supporter - $5,000.** Same as above with additional social media recognition, and web presence.

Allied Arts Education Program - Our Teaching Artists take to the schools to share arts related programs with Whatcom elementary schools to inspire their creativity.

- ☐ **Option 1: Art session for class of 30 students - $250.** Your logo will be included on the support page of the Allied Arts Education webpage and special recognition in the Report and Social Media.
- ☐ **Option 2: Free youth art sessions at a festival - $500.** Your logo will be included on the support page of the Allied Arts Website and special recognition in the Report and Social Media.

☐ **Option 3: All grade arts related field trip and art project - $1,500.** Your logo will be included on the support page of the Allied Arts Website and special recognition in the Report and Social Media.

☐ **Option 4: Sponsor a teacher** - **$1800.** Sponsor a teacher in the year-long arts professional development program.

☐ **Option 5: All school art project - $4,500.** Same as above with additional social media recognition, and web presence.

Children's Art Walk - Each May downtown becomes vibrant with children's art from our local schools throughout Whatcom County.

☐ **Option 1: Program Signature Sponsorship - $250** for space at the bottom of the poster and map, For this option, your business logo will be printed on:
- Promotional posters on display throughout the community for Allied Arts events
- Allied Arts of Whatcom County Children's Art Walk exhibition/entertainment maps.
- The Allied Arts website

- **Sponsor Details:** high resolution pdf or 2" x 2" file of logo (and up to 2" x 3 ½" ad pdf if ordered)

☐ **Option 2: Event Map Advertisement - $75 per space** Your message or special offer printed on the back of 2000+ event/entertainment maps for this year's Allied Arts of Whatcom County – Children's Art Walk. Ad placement based upon availability and content subject to AAWC's approval

- **Ad Details:** high resolution pdf file of up to 2" x 3 ½" ad

Holiday Festival of the Arts - A high visibility festive event, to maximize your sponsorship, runs from just before Thanksgiving through Christmas Eve. With over 100 vendors bringing the vibrant local art, wares and live music.

☐ **Option 1: Receipt Sponsor - $150 per week**. a message or coupon from your business would be included on each festival receipt of sale (average over 1,000 sales per week). This is an especially ideal way to sponsor during the Holiday Festival for the Arts when there is abundant shopping from shortly before Thanksgiving December 24.

☐ **Option 2: Program Ad/Coupon Supporter - $150**. Your business card-sized message or special offer printed on the 2000+ Posters printed for the Allied Arts of Whatcom County Holiday Festival. $150 or $100 with AAWC Business level Membership.

☐ **Option 3: Program Signature Sponsorship - $4,000**. This opportunity gives you long-term sponsorship visibility from your logo in a prominent location on the promotional posters and special prominent placement on all promotional materials.

☐ **Option 4: Supporting Sponsor - $1,500**. Special placement on promotional materials.

☐ **Option 5: Performance Stage Sponsor - $1,000.** Placement on all promotional materials. Business banner site available at stage.

☐ **Option 6: Family Arts Activity Sponsor - $1,000**. Placement on all promotional materials. Business banner site available at Family Arts Activity Booth.

RARE - A thoroughly creative exhibit featuring all recycled and sustainable art.

☐ **Option 1: 3'x3' info table at exhibit - $150.** Logo will be included on Event web page.

☐ **Option 2: Scholarship Membership for Green Artists - $200.** Logo will be included as above and on promotional poster.

☐ **Option 3: Event Sponsor - $1,000.** Logo will be included as above and with significant social media recognition.

Whatcom Cultural Arts Festival - This event attracts the growing diverse creative talents of Whatcom County with music, vendors, and artisanal treats.

☐ **Option 1: Festival Program Advertisement - $150**. Your business-card sized ad will be seen by 1000's of people.

☐ **Option 2: Performance Stage Sponsor - $2,700.** Full festival performance sponsorship. Help provide top quality local performances and sound equipment for the event. Logo placement on promotional materials including festival promotion in The Bellingham Herald. Business banner available around the stage.

☐ **Option 3: Family Arts Activity Sponsor** - **$800**. Full season sponsorship.

First Name _____ Last Name _____

Address _____ City _____ Zip _____

Phone _____ Email _____

Payment Information:

***Check**: Make checks payable to: AAWC* Check enclosed for $_____

Card: ○ Visa ○ Mastercard Amount: $_____ 3-digit security code:_____

Name on Card: _____

Card # : _____ Expiration Date: _____

Thank you for sponsoring Allied Arts!