2019-2020 ANNUAL REPORT

Opportunities in the Arts

Allied Arts is addressing the needs of our artists and is hoping to offer more opportunities to expand our organization to better help them. Here is a list of great programming and projects we are working on for 2020-2021:

- **Arts Education Program:** A multifaceted approach providing teacher training, all-school public art programs and high quality intensive standards based arts education.
- **Exhibit Series:** Our gallery series consists of themed exhibits, curated juried shows as well as exhibits in other local venues.
- **Whatcom Cultural Arts Festival:** Celebrating the diverse cultures of our community
- **Art as Business Skill Share Presentations:** Helps inspire creative souls in ways to profit from their art
- **Art Supply Thrift Store:** Selling gently used art supplies and/or artist’s seconds
- **Bellingham Holiday Art Market:** A Whatcom County tradition featuring over 100 artists in a five week-long celebration of the season
- **Children’s Art Walk:** Downtown Bellingham celebrates our local youth each May.
- **Whatcom Arts and Culture Guide:** A yearly listing and map of open studios, galleries, museums, performance venues and cultural offerings in our region.
- **Advocating for the Arts:** Promoting the arts on a local, statewide and federal level.
- **Internship and Volunteer Opportunities:** Program based skill building projects for all ages and experience levels that helps to make our programs possible.

If one of these projects catches your eye and you would like to help by purchasing a membership, donating, volunteering or serving on a committee, please contact Kelly Hart, Executive Director at kelly@alliedarts.org or 360-676-8548

Board of Directors

Casey Curtis
Sheri Clark
Danielle Jordahl
Kevin Coleman

Kelly Hart, Executive Director
Allied Arts presents their monthly exhibits at their Gallery on Cornwall Avenue. Works from over 200 local past artists were exhibited over the past year, including several groups in our Juried Artist Series, as well as shows larger with shows from works from other local arts organizations.

A major hurdle we had to overcome this year was how to allow folks to experience our great exhibits without letting them in the gallery. We reimagined our space to maximize our window display, planned enhanced online social media marketing campaigns around the works of art and created online galleries and stores. We so appreciate everyone who liked, shared, commented on, and purchased art through one of these new online platforms and helped advance the arts when it seemed everything else was standing still. Thank you!

### Education Project 2019-2020

The Education Project provided continued arts education to Whatcom County students. Unfortunately, due to Covid-19, sessions were ended in February. The MacMillan Foundation grant made it possible 26 fifth-grade classes in Bellingham receiving Art instruction. The Children’s Art Walk, usually held in Downtown Bellingham, was switched to a virtual art show.

### Dementia Support Northwest is partnering with AAEP to provide art therapists to local long-term care facilities.

A positive experience coming out of the Covid-19 crisis is the possible 26 fifth-grade classes in Bellingham receiving Art instruction. The Children’s Art Walk, usually held in Downtown Bellingham, was switched to a virtual art show.

The campaign educates, inspires and informs the public via online platforms. 45 Art Sessions taught, 2,000 Youth served.

### Our membership of 400+ supporters: 80% of them being artists working in a variety of mediums, from the seasoned professional artist to the novice, from local business to art enthusiasts, Allied Arts provides members with numerous opportunities.

- **Members only events**
- **Discounts at partnering businesses**
- **Festivals**
- **Up to the minute e-news**
- **Special invitations to community**

- **Art Benefactors**
- **Art Patrons**
- **Friends of the Arts**
- **Benefits**
- **Membership Dues - 3%**
- **Thrift Store Sales - 2%**
- **Grants - 16%**
- **Office and Administration - 12%**
- **Payments to Artists - 49%**
- **Birchwood Botanicals**
- **Beth Anderson**
- **Belinda Botzong**
- **Barbara Marks**
- **Aslan Brewing Company LLC**
- **Another Wave Fiber Art**
- **Ann Chaikin**
- **Absolutely Nuts LLC**
- **Aaron Keene**

### Grants - 1%**
- **Misc. Income - 2%**
- **Payroll - 22%**
- **Supplies - 2%**
- **Profit - 5%**
- **Museum Dues - 3%**
- **Community Support - 3%**
- **Program Sales & Fees - 74%**
- **Individual & Business Contributions - 2%**

**2019-2020 Total Budget: $551,928**

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