

ALLIEDARTS

— OF WHATCOM COUNTY —

2020 Guidelines and Application for the Vendor Booths Holiday Festival of the Arts

PLEASE READ THE ENTIRE APPLICATION CAREFULLY!

If you have any questions about any part of the application please contact:

Katy Tolles at (360) 676-8548 x2 or katy@alliedarts.org

The Holiday Festival of the Arts is a five-week-long indoor arts festival featuring 100 artisans from our region. Aside from vendors selling their wares, the festival boasts live music and workshops for children on the weekends.

The twofold purpose of the Holiday Festival is to encourage and support the creation and sale of locally produced fine art and crafts while providing an opportunity to connect artists and craftspeople with the general public. This juried festival pursues top quality original arts and crafts and seeks excellence in presentation. Festival proceeds support the visual arts in the region through Allied Arts of Whatcom County's general and educational programs, community arts events, gallery shows, and artist resources.

****NOTE**** This is a highly competitive **juried** festival. Allied Arts strives to choose a varied selection of new and returning exhibitors in a wide range of media and price points. Participants from last year are not automatically accepted again this year.

2020 Jury Timeline

Monday, April 27

Deadline for
Applications

Thursday, May 7

Jury decisions
made

Tuesday, May 12

Notification letters
sent to all applicants

2020 Holiday Festival Timeline

Festival Dates:

November 20 - December 24, 2020

Set up:

Tuesday and Wednesday
November 17 & 18, times TBA

Festival Hours:

November 20 - December 24
Seven Days a Week 10am - 7pm
Closed Thanksgiving Day and closing at 3pm on
December 24

Take-down and Clean up:

December 24, 26 & 27, times TBA

Booth Fees and Commission Rates

Booth Fee: **\$195**

Size: **3' x 6'**

- **All vendors must supply their own tables and display furniture.**
- **No jury fees but you must be an Allied Arts Business member, \$75/year, to apply.**
- Power is available but you need to supply your own 3-prong extension cord and power strip with fuse.
- You are welcome to use locked cases and we will have a dedicated person with keys. An effort will be made to place booths with higher value items closer to the register area.
- **30% commission will be taken from vendors at the Holiday Festival.** All vendors are required to work a minimum of three (3) 3-hour security shifts (six shifts for double booths). **If you do not complete all of your shifts, a 50% commission will be taken and/or your participation in future festivals will be jeopardized.**

Guidelines for the 2020 Holiday Festival

By applying to the 2020 Holiday Festival, you are agreeing to

Comply with the following guidelines:

- Application deadline **Thursday, April 23, 2020 by 5pm**. All applications must include images, application form and needed membership, to be considered for the Holiday Festival.
- **Artists may only display work in the categories in which they are accepted.**
- **All work must be hand-made by the artist applying:** no work from kits, commercial plans, mass produced, factory made or assembled items are permitted. The artist must have direct, hands on involvement over the creative and production processes. Soap, bath and body, and food vendors must submit ingredient lists for their products.
- **Artists may not exhibit the work of other artists.**
- **All work displayed must be of the quality submitted for jurying.** Allied Arts reserves the right to require removal of items that are not of the quality and/or category approved through the jury process.
- **In order to sustain a high quality of work, everyone must jury, regardless of past participation.**
- Work must be merchandised within the allotted booth space in a creative and artistic manner.
- Allied Arts of Whatcom County reserves the right to make any necessary alteration to a booth to attain the highest level of presentation.
- Inventory must be maintained at a reasonable level throughout the duration of the show. Allied Arts of Whatcom County reserves the right to refuse future participation to any artist not maintaining their inventory.
- **All vendors are required to complete three (3) 3-hour Security Shifts to receive the 30% commission rate.** If artists do not complete these shifts, a 50% commission will be taken and your participation in future festivals may be jeopardized.

Membership Requirements

Allied Arts requires that **everyone who applies for the 2020 Holiday Festival, must be an Allied Arts \$75 Business Member.** To upgrade your membership to become a Business Member please check the appropriate box on the application form and include your dues payment with your submission.

Application Guidelines

****NOTE**** Allied Arts Staff does not conduct the initial jury process, and the jury committee may not be familiar with your work. So quality photos of your works and booth set-ups are **highly** encouraged.

**APPLICATIONS ARE DUE NO LATER THAN April 23, 2020
INCOMPLETE APPLICATIONS WILL NOT BE CONSIDERED!**

To be considered for the 2020 Holiday Festival your application must include:

1. **4 - 10 current images** (taken within the last 2 years), either high-quality photographs or Digital (at least 300dpi) in jpg format. If you have participated in other festivals, please include at least one picture of your display. (If accepted, images may be used for publicity)
2. An **image list** with descriptions of each piece. (Include size, medium, price and year produced)
3. A **brief description** of your technique and/or artist's statement. Soap, bath and body, and food vendors

please include ingredient lists for your products.

Mail packets to: Allied Arts of Whatcom County
2020 Holiday Festival
PO Box 2584
Bellingham, WA 98227

Drop off packets at: The Allied Arts of Whatcom County offices, located at 1418 Cornwall Avenue, in Downtown Bellingham. We are open Monday through Friday 10am to 5pm and Saturday from 12 to 5pm.

Please include a self addressed stamped envelope if you would like your photographs or CDs returned. If you are accepted to participate, your portfolio will not be returned until after the festival.

If you have any questions about any portion of this application please call Katy Tolles, Artist Services Coordinator, at 676-8548 x2, or email at katy@alliedarts.org.

Application Form for the 2020 Holiday Festival of the Arts

Name: _____ Business Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Website: _____

Medium (please check all that apply)

- | | | | |
|---|----------------------------------|--------------------------------------|-----------------------------------|
| <input type="checkbox"/> 2-D art
(photo, painting, print-making) | <input type="checkbox"/> glass | <input type="checkbox"/> sculpture | <input type="checkbox"/> ceramics |
| <input type="checkbox"/> jewelry | <input type="checkbox"/> wood | <input type="checkbox"/> fiber art | <input type="checkbox"/> metal |
| <input type="checkbox"/> mixed media/assemblage | <input type="checkbox"/> leather | <input type="checkbox"/> other _____ | |
| <input type="checkbox"/> bath and body | <input type="checkbox"/> food | | |

Membership Status: please check one

- I am currently at the Business Membership level or higher.
- I am not currently a Business Member. I have included my dues payment with this application.

- I agree to follow all Standards and Guidelines as set forth on this form. (find the standards at www.alliedarts.org/holidayfestival)
- I am interested in a double booth.
- Yes, you may use my images for publicity purposes.

To be considered your application must include:

- This completed and signed application form
- Membership fees if needed
- All submission materials
 1. A minimum of 4 current images
 2. An image list with descriptions of each piece
 3. A brief description of your technique and/or artist's statement. Ingredient lists for soap, bath and body, and food products.

**Please Drop off your application at:
1418 Cornwall Ave. Downtown Bellingham,**

**Or mail to:
Allied Arts of Whatcom County
Attn: 2020 Holiday Festival
PO Box 2584
Bellingham, WA 98227**

DO NOT send your booth fee in advance. Instructions for booth payment will be included in your acceptance packet.

As legal representative of the above named vendor, I agree to defend & hold harmless Allied Arts of Whatcom County & Directors, individually or severally from all liabilities or any injuries, sickness, and/or claims of malfeasance resulting from the making, preparing, selling and/or distributing of my products and/or services to the general public.

Signature: _____ Date: _____