



OF WHATCOM COUNTY

# Guidelines and General Information for Performers at 2018 Holiday Festival of the Arts

Open 7 days a week  
November 16th - December 24th  
Location TBD

The Holiday Festival of the Arts is an indoor arts festival featuring 100 artisans from the Northwest, many from our own region. The festival takes place over a five week period. Aside from vendors selling their wares, the festival boasts workshops for children & live performances on the weekends.

### Dates of Performance:

Nov. 16, 17, 18, 23, 24, 25, 30 Dec. 1, 2, 3, 7, 8, 9, 14, 15, 16, 21, 22, 23, 24 (*music only goes until 2pm on the 24th*)

### Time Slots for Each Day:

Please keep to your allotted time slot. Arrive early for set up and end on time.  
11:00-12:00, 12:30-1:30, 2:00-3:00, 3:30-4:30, 5:00-6:30

### Festival Timeline and Due Dates

#### November 1st

All paperwork submitted to Allied Arts and Time Slot Scheduling done to be included in publicity. Performances scheduled after this date will only be included on our website and online media.

#### November 13th

Last day to turn in your tagged CDs and merchandise to the Allied Arts Office

#### November 16th to December 24th

Festival Hours: 10:00 am - 7:00 pm  
Also Open: Dec 22nd & 23rd 10am - 6pm & Dec 24th 10am - 3pm

#### January 10th

Last day to pick up unsold CDs and merchandise from Allied Arts Office

### CD Sales and Tips

#### CD and Merchandise Sales

Sales of you or your groups CDs and merchandise is allowed. You may not bring in CDs or merchandise by other musicians to sell. Each CD or merchandise must be marked with the personalized price tags provided by Allied Arts. Allied Arts is not responsible for keeping track of inventory of CDs and merchandise. All CDs and merchandise must be brought in, with tags, no later than 5pm November 13th. If you are interested in selling CDs or merchandise, please mark the appropriate box on the Application Form and include listed prices.

#### Tips

Allied Arts will provide tip cans to be put out during performances. After each performance a representative from Allied Arts will empty the tip cans and give the money to the performers. No commission will be taken from tips.

### Equipment Provided

Allied Arts will provide an upright piano as well as a sound system that includes monitor, 2 speakers, 2 microphones, cords and stands. If you require more, please bring your own. Note: There will NOT be a sound technician available.

### Fee Requirements

Musicians are not required to have a membership or participation fee to perform at our Festivals. But, Allied Arts does appreciate donations or memberships in return for facilitating this community event.

## Application Guidelines

Please fill out the form below as well as include a digital promotional image and website or CD with a sample of your work. You may email images or files to Katy Tolles, [katy@alliedarts.org](mailto:katy@alliedarts.org)



OF WHATCOM COUNTY

### Application Form for Performers at the 2018 Holiday Festival of the Arts

Group Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Contact's Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

Item Prices: \$ \_\_\_\_\_ \$ \_\_\_\_\_ \$ \_\_\_\_\_ \$ \_\_\_\_\_

I agree to follow all Standards and Guidelines as set forth on this form.

I am interested selling CDs and/or merchandise

Yes you may use my images for publicity purposes. Please email high resolution images to [katy@alliedarts.org](mailto:katy@alliedarts.org)

I have submitted a CD or included my website with a sample of my work

#### Requested Performance Dates and Times:

Date: \_\_\_\_\_ Time: \_\_\_\_\_

Date: \_\_\_\_\_ Time: \_\_\_\_\_

Date: \_\_\_\_\_ Time: \_\_\_\_\_

\*we will try to accommodate your requests as much as possible.

As legal representative of the above named vendor, I agree to defend & hold harmless Allied Arts of Whatcom County & Directors, individually or severally from all liabilities or any injuries, sickness, and/or claims of malfeasance resulting from the making, preparing, selling and/or distributing of my products and/or services to the general public.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Contact information: Katy Tolles, Festival Manager 360-676-8548 or [katy@alliedarts.org](mailto:katy@alliedarts.org)  
Please Drop off your Application at: 1418 Cornwall Ave. Downtown Bellingham,  
Or mail to: Allied Arts of Whatcom County Attn: Festivals  
PO Box 2584 Bellingham, WA 98227