• **1,488**: the number of arts-related businesses in Whatcom County.

• **8th**: rank of the Arts District in the *Top 100 Public Spaces in the US and Canada* on www.planetizen.com.

• **$41 million**: the revenue generated by the arts industry in our region.

• **3,000**: the number of local jobs that the arts industry supports.

• **60%** of tourists attending arts events in our county mentioned the event as the main reason for traveling. *Art is the cornerstone of tourism.*

• **$5.4 million**: the total amount that art events attendees spend in Whatcom County, excluding the cost of event admission. *Art is a big revenue contributor to local merchants.*

• Employers view an arts degree as the most compelling indicator of creativity. *Art constitutes a creative workforce for companies.*

• *Art is a clean industry, creates jobs that cannot be outsourced, and contributes tax revenues to local and state governments.*

*For more information, please contact Allied Arts of Whatcom County at 1418 Cornwall Ave, Bellingham WA 98225*