

2013

Whatcom County

ART MEANS

BUSINESS

- **1,488:** the number of arts-related businesses in Whatcom County.
- **8th** : rank of the Arts District in the *Top 100 Public Spaces in the US and Canada* on www.planetizen.com.
- **\$41 million:** the revenue generated by the arts industry in our region.
- **3,000:** the number of local jobs that the arts industry supports.
- **60%** of tourists attending arts events in our county mentioned the event as the main reason for traveling. **Art is the cornerstone of tourism.**
- **\$5.4 million:** the total amount that art events attendees spend in Whatcom County, excluding the cost of event admission. **Art is a big revenue contributor to local merchants.**
- Employers view an arts degree as **the most compelling indicator of creativity. Art constitutes a creative workforce for companies.**
- **Art is a clean industry, creates jobs that cannot be outsourced, and contributes tax revenues to local and state governments.**

*For more information, please contact
Allied Arts of Whatcom County at
1418 Cornwall Ave, Bellingham WA 98225*

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