

1st Annual
R A R E
recycled art resource expo
FRIDAY–SUNDAY, APRIL 20–22, 2012

Application for artists, vendors, info booths, exhibitors, workshop facilitators, speakers, and performers.

Application Due

Wednesday, December 21, 2011 by 5:00 p.m. Notification of acceptance will be in January, 2012.

Expo Description

RARE is a three-day event celebrating recycled arts and innovations in sustainability. It will take place April 20th–22nd in beautiful downtown Bellingham, WA. The expo will be held in various venues and will cater to an array of green art, science, and design curiosities with a strong emphasis on educational workshops, speakers, entertainment, exhibits, performances, and vendors. Attendees will be inspired to take home innovative ideas that recognize the value of using resources creatively and forging new avenues for reuse in other industries. We invite artists, educators, businesses and anyone with a passion for creative reuse or green innovations to become a part of RARE by filling out this application. Participants who are juried into the expo will be promoted with a variety of media and listed in the RARE directory.

The following are descriptions and expectations for each type of applicant. If you have any questions, please e-mail RARE@alliedarts.org with “application” in the subject line.

Definition of Recycled

For the purpose of RARE, we define recycled art as consisting of at least 75% materials that would have otherwise ended up in the waste stream.

Artist Booths

An Expo Hall will feature artists who create art out of re-purposed materials. Booth fee is \$100 per 6 x 3' space. All vendors are welcome to purchase more than one booth space. There will be no commission taken on sales and artists are responsible for collecting their own monies. Artists must handcraft all merchandise, no exceptions. Artist vendors must attach a one-page description of the work they will be selling and from what materials the items are made.

Applicants must also provide at least four images (digital or hardcopy) of their work to be reviewed by a jury committee.

Vendors and Info Booths

Individuals, educators, and businesses are invited to sell and/or promote their green themed wares, services or info at RARE. This may include products made with recycled materials or products made for a sustainable lifestyle. This may also include educational, science, technological, and non-profit booths. Booth fees are per 6 x 3' space and vendors/business/nonprofits are welcome to purchase more than one space. Businesses will be charged \$200 per single booth space. Nonprofit organizations will be charged \$100 per single booth space. Vendors will be responsible for collecting their own monies on sales. Vendors must attach a one-page description of the wares they will be selling and what the items are made of or how they are in-line with the RARE theme of sustainability. Applicants must also provide images of each item they will be selling (digital or hardcopy) to be reviewed by a jury committee.

Informational booths should provide RARE with samples of text and materials that will be given out during the event. These can be in PDF or hardcopy format.

Artist Exhibitors

There are opportunities for artists to display their work in an exhibit space during the Expo. Applications are open to artists wishing to exhibit multiple or single works or installations. Exhibitors are not required to be present during exhibit hours but are required to assist in set up and take down of the exhibit space. All sold work will be assessed a 40% commission taken by Allied Arts of Whatcom County. Artists must handcraft all merchandise, no exceptions.

Artist exhibitors must attach a one-page description of the work they plan to show and from what materials the pieces are made. Applicants must also provide at least four digital images (digital or hardcopy) of their work to be reviewed by a jury committee.

If you have any questions regarding which category (artist, vendor, or exhibitor) would be best for you to participate in, please e-mail RARE@alliedarts.org with “application” in the subject line.

Workshop Facilitators

Workshops may teach anything from “how to market your green art”, to kids recycled art, to salvage garden art. Workshop facilitators must provide all of their own materials or may request that attendees bring their own. Workshop facilitators may charge a fee for their class, with 20% commission taken by Allied Arts of Whatcom County.

Workshop facilitators must attach a one page description of their workshop idea with this application. Include four photos to help give the jury a better understanding of what will be taught during the workshop. Answer questions like, what is the final product going to be? Will each person in the class be making something to take home? What are your learning objectives? The locations of the workshops are TBD and the information you provide will help us select the most suitable venue.

Speakers

Our intention for speakers at RARE is to communicate the importance of creativity and the sustainable movement as it pertains to social change initiatives. Speakers may include artists, designers, sustainability experts, conservation activists etc. Topics may be broad but must have an emphasis on green-themed creative endeavors.

Speakers must attach a description of their speech and a resume that highlights speaking engagements and work involving art or sustainability for review by the jury committee.

Performances

We are looking for music and performing arts that fit the RARE theme, for example but not limited to a, “Stomp- like” musical theater performance (music made with salvage materials), a musical performance powered by alternative energy, or even a recycled fashion show.

Performers must attach a one-page description of the proposed performance. They may also send Allied Arts of Whatcom County an audio/video recording of a prior performance. Include any facility requirements in the description.

Performance locations are TBD and the information provided will help the jury select the best venue. Please be aware that this is a rain or shine event.

If you are interested in participating in any of the above categories, please fill out the following page. Please note that this application is not for the Allied Arts of Whatcom County juried “Recycled Arts Show” in April. For that application go to www.re-store.org/recycledart or www.alliedarts.org. This application is not for the Whatcom Museum recycled art show. That is a separate event within the Expo.

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APPLICATION

Name _____

Business Name (if vendor or info booth) _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____ Website _____

Applicant type (please check all that apply)

- Artist Exhibitor Workshop Facilitator Speaker Performer
 Booth Type (select one) Artist Vendor Information

Application Fee \$20 please check one

- I have included a check or cash with this application. Please make checks payable to Allied Arts of Whatcom County. Do not mail cash.
 I have not included my fee, I will call or come in with my credit card.

To be considered your application must include

- This completed and signed application form. Applications may also be obtained by visiting www.alliedarts.com/RARE
 Application Fee All submission materials
 1. A minimum of four images (if applicable) and/or audio/video aid
 2. Description of work
 I agree to follow all Standards and Guidelines as set forth on this form.
 Yes, you may use my images for publicity purposes.

DO NOT send your booth fee in advance. Instructions for booth payment will be included in your acceptance packet.

Please drop off your application at 1418 Cornwall Ave. Downtown Bellingham, Or mail to Allied Arts of Whatcom County
Attn: RARE P.O. Box 2584 Bellingham, WA 98227. Our phone number is 360.676.8548 ext. 4.

**For more information and an on-line application, check out www.alliedarts.org/RARE or "like" our Facebook page—
RARE recycled art resource expo.**

As legal representative of the above named vendor, I agree to defend & hold harmless Allied Arts of Whatcom County & Partners, individually or severally from all liabilities or any injuries, sickness, and/or claims of malfeasance resulting from the making, preparing, selling and/or distributing of my products and/or services to the general public.

Signature _____ Date _____